

Spring is finally upon us and the National Education Service Company has leaped into Spring 2016 with continued zeal and great new products and services.

NESCO continues to provide excellent educational resources to meet teachers needs through our website at [www.nescoed.com](http://www.nescoed.com). Our professional development courses and educational consulting services remain in great demand.

Just last month, NESCO added **SHOP NESCO** to our web services. SHOP NESCO is the National Education Service Company's new on-line store which currently consists of **Quick/Clicks** and **Best/Book/Buys**.

**Quick/Clicks** is a library of simple ready to use teaching aides, such as lesson plans, assessment forms, do-now's, charts, lists guides etc. All under \$10 and immediately available via pdf or hard copy by mail. Visit **Quick/Clicks** at [Shop NESCO](http://Shop NESCO) ([www.nescoed.com](http://www.nescoed.com))

**Best/Book/Buys** is the NESCO book store that sells only the best publications covering the most important and relevant areas of education. Get the books you need at the best prices from **Best/Book/Buys** at [SHOP NESCO](http://SHOP NESCO) ([www.nescoed.com](http://www.nescoed.com))

Our newest addition to the NESCO family is our **Site-Based Professional Development Program** which allows our instructors to bring tailored made professional development to your staff at your school.

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# Point of View

## Demistifying Quality Instruction

*First in a series of articles on Quality Instruction*

After hundreds of hours of research and thousands of pages of reading, I've come to the conclusion that quality instruction consists of a few simple concepts. These concepts are no mystery to any well trained teacher. They are basic to all effective instruction. The problem lies in the difficulty implementing these strategies in a typical classroom consisting of students from diverse backgrounds with varying abilities, needs and knowledge.

Today I would like to address the most important of these effective instructional concepts, Essential Learning!

Learning is usually thought to follow teaching. But true learning is totally demand driven. People learn in response to need. When students can not see the need for what is being taught, they ignore it, reject it and fail to learn it. Conversely, when a need exists people learn effectively and quickly.

Students are wise, they know what is important to learn and what is not. It is our job as educators to identify what is essential for our students to learn, focus on those elements, implement strategies to achieve what is essential and show students the value in learning what is being taught.



Every teacher needs simple ready to use teaching aides, such as lesson plans, assessment forms, do-now's, charts, lists guides etc. NESCO now provides all types of simple instructional aids that are easy to use, ready to implement. All under \$10 and Immediately available via pdf or hard copy by mail. Visit Quick/Clicks at [Shop NESCO](#)



Reading may be the path to all knowledge but, when there is so much to read and personal time is so limited, educators need to know what's truly important to read. The NESCO editorial board researches and reviews thousands of education books. Only the best books covering the most important and relevant areas of education become BEST/BOOK/BUYS and are made available at the best prices through our website at [www.nescoed.com](http://www.nescoed.com) as

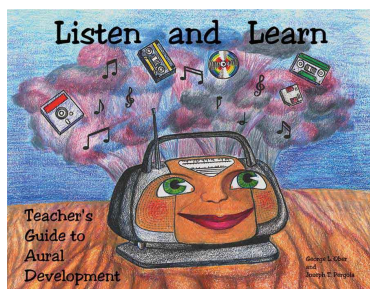
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Do you want your teachers to develop the skills and knowledge necessary to meet your instructional goals? Do you want to provide your staff with appropriate professional development studying research based pedagogy and methodologies?

N.E.S.C.O.'s **Site-Based Professional Development Program** provides on-site professional development that improves instructional skill and produces effecting teaching strategies. Let us design a development plan just for you. Visit [www.nescoed](http://www.nescoed) or contact us @nesco@optonline.net



## N.E.S.C.O. Featured Publication

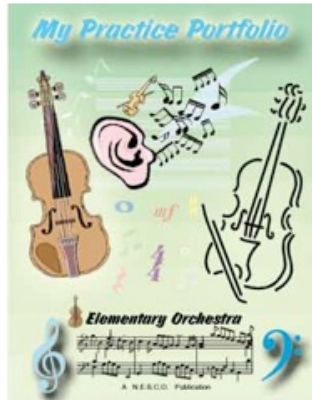


### Listen and Learn: Teacher's Guide to Aural Development

If you teach general music you need Listen and Learn!

Listen and Learn is a long overdue guide to the skills and techniques necessary to create a stimulating middle school general music program. (Regular price \$51.60 now on sale for \$39.95 with 2 CD's)

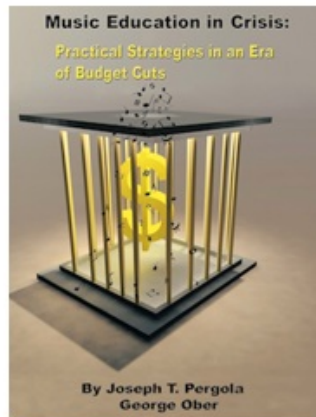
# N.E.S.C.O. PUBLICATIONS



*The Orchestra version of My Practice Portfolio continues with Learning Activities that develop musicianship and meet the National Learning Standards.*



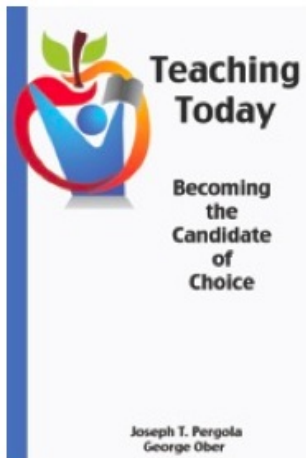
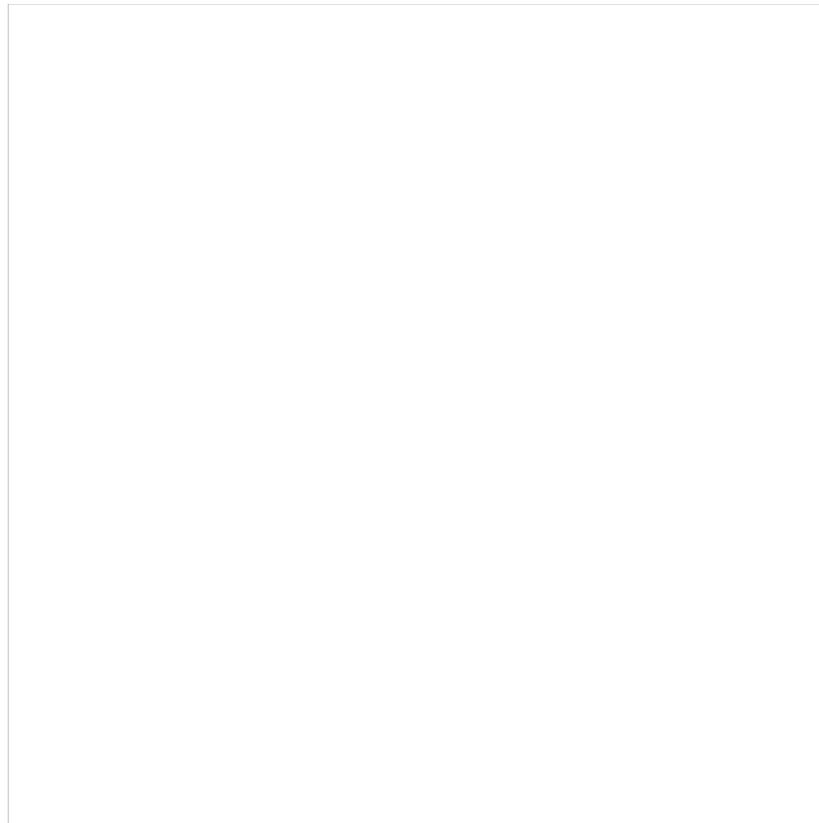
*Recruitment & Retention explains most common and persistent problems affecting recruitment and retention and proposes practical solutions for these problems.*



*This timely book examines the true causes for the funding crisis in education and purposes practical strategies for maintaining music education programs.*

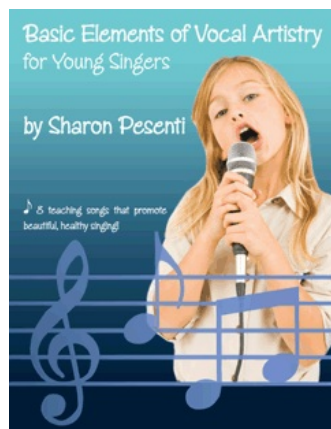


*The Complete Band/Orchestra Information Kit is the resource you need to get organized, stay organized and keep in touch with parents and administrators.*



Today, a successful career in education requires special skills and knowledge. Teacher candidates have to be better prepared than ever before. "Teaching Today" examines the skills teacher candidates must possess to secure and succeed as teachers.

"Basic Elements of Vocal Artistry for Young Singers" contains great songs based on a solid vocal pedagogy to develop advanced singing techniques. Filled with sound advice, and re-printable piano lead sheets. "Basic Elements of Vocal Artistry for Young Singers" will help music teachers be successful teaching upper elementary and middle school singers.





**Book**

Never Work Harder Than Your Students

by Robyn Jackson

\$12.71

@nescoed.com (Book Store)

**Article:**

"Seven Bad Habits of Ineffective Teachers"

by George Ober

[Seven Bad Habits of Ineffective Teachers](#)

**Website:**

Five Ways to Strengthen Your Classroom Management

[Five Ways to Strengthen Your Classroom Management](#)

Great website! Easy to implement excellent suggestions for improving classroom management

Free

**App:**

Table Drum

IOS App

This app is so unique and so much fun that kids will find it irresistible.

TableDrum is extremely easy to navigate and provides an interface that offers players the ability to build their own drum set from just about anything.

\$1.99

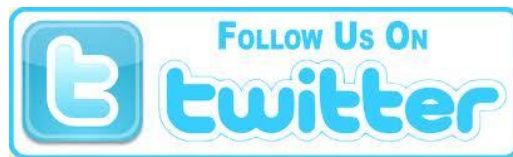
**Video:**

Why The Live Art Matters

by Ben Cameron

[Why Live Art Matters](#)

Ben Cameron offers a bold look forward to a world where live arts matter more than ever — to link humans together at a primal level of shared experience.





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